



# CAMILA MASSON

## RESEARCH COORDINATOR



Jorge M. Pérez  
Metropolitan Center

## CONTACT

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## EDUCATION

### M.A. Public Administration

July, 2019

Florida International University

### B.S. Social Work

July, 2017

Florida International University

## PROFILE

Ms. Masson is a Research Coordinator employed by the FIU Jorge M. Pérez Metropolitan Center since January 2020. Her duties include research, data collection, analysis, proposal development, focus group facilitation, project design, outreach efforts, and helping guide the Metropolitan Center's research assistants to develop their research skills.

## PROFESSIONAL EXPERIENCE

Ms. Masson has experience in research, data collection, and analysis, as well as community outreach. She has experience in primary data collection through her participation and facilitation of numerous community focus groups. She has also participated in developing project proposals and assists in outreach efforts for the Pérez Metropolitan Center when needed. Ms. Masson has developed GIS technology capabilities and project design skills, allowing her to expand her research and analytic skills further. Ms. Masson has worked extensively on assessments regarding the needs of various County and City residents. She has worked on understanding the needs of specific residents or community groups through data collection and analysis and has helped develop action plans outlining how to address those determined needs.

## TECHNICAL SKILLS

### Microsoft Office

Word ●●●●●

Excel ●●●●●

PowerPoint ●●●●●

### Social Media

Infogram ●●●●●

Canva ●●●●●

Hootsuite ●●●●●

### GIS

ArcMap ●●●●○

ArcGIS Pro ●●●●○

## PROJECTS

- *Miami-Dade County Community Needs Assessment*
- *Small Business Big Impact*
- *Miami Downtown Development Authority RFQ No. 19-20-01 Research, Strategy and Analytic Services*
- *Palm Beach County Affordable Housing Needs Assessment*