



# **METROPOLITAN CENTER/UNIVISION POLL: THE PRESIDENTIAL RACE IN FLORIDA**



Metropolitan  
Center

# Race and Ethnic Origin of Florida Voters

	Poll	Voter Registration
White	70%	72%
Black	14%	12%
Hispanic Origin	15%	13%

# Is the United States going in the right direction or the wrong direction?

Issue	Overall	Male	Female	18-44 Years	45 and Older
Right Direction	17%	21%	15%	16%	17%
Wrong Direction	62%	61%	62%	61%	62%
Don't Know	21%	18%	23%	23%	21%

# Is the United States going in the right direction or the wrong direction?

Issue	Overall	White	Black	Hispanic
Right Direction	17%	16%	7%	33%
Wrong Direction	62%	63%	78%	42%
Don't Know	21%	21%	15%	25%

# Is the United States going in the right direction or the wrong direction?

Issue	Overall	Republican	Democrat	Independent
Right Direction	17%	29%	9%	13%
Wrong Direction	62%	43%	79%	60%
Don't Know	21%	28%	12%	27%

# Important Issues

Issue	Overall	Male	Female	18-44 Years	45 and Older
Jobs and the Economy	64%	60%	66%	65%	64%
War on Terror and National Security	10%	14%	7%	10%	10%
Taxes and Government Spending	8%	7%	8%	10%	8%
Cost of Health Insurance	5%	4%	6%	5%	5%
Education	2%	1%	2%	4%	2%

# Important Issues

Issue	Overall	English	Spanish
Jobs and the Economy	64%	64%	64%
War on Terror and National Security	10%	9%	16%
Taxes and Government Spending	8%	9%	0%
Cost of Health Insurance	5%	6%	5%
Education	2%	2%	2%

# Important Issues

Issue	Overall	White/ Anglo	Black	Hispanic
Jobs and the Economy	64%	64%	72%	60%
War on Terror and National Security	10%	9%	4%	15%
Taxes and Government Spending	8%	9%	7%	2%
Cost of Health Insurance	5%	5%	6%	6%
Education	2%	1%	1%	5%

# Important Issues

Issue	Overall	Republican	Democrat	Independent
Jobs and the Economy	64%	59%	72%	54%
War on Terror and National Security	10%	14%	5%	14%
Taxes and Government Spending	8%	9%	6%	7%
Cost of Health Insurance	5%	4%	6%	8%
Education	2%	0.1%	2%	4%

# General Election and Polling Data

<b>2008 Poll</b>	
<b>John McCain (R)</b>	<b>38%</b>
<b>Barack Obama (D)</b>	<b>45%</b>
<b>Undecided</b>	<b>16%</b>
<b>2004 Election</b>	
<b>George W. Bush (R)</b>	<b>3,964,322 (52%)</b>
<b>John Kerry (D)</b>	<b>3,583,544 (47%)</b>
<b>2000 Election</b>	
<b>George W. Bush (R)</b>	<b>2,912,790 (49%)</b>
<b>Al Gore (D)</b>	<b>2,912,253 (49%)</b>

# Presidential Race Results

Candidates	Overall	Male	Female	18-44 Years	45 and Older
John McCain (R)	38%	40%	37%	34%	39%
Barack Obama (D)	45%	42%	46%	49%	44%
Undecided	16%	17%	17%	17%	16%

# Presidential Race Results

Candidates	Overall	English	Spanish
John McCain (R)	38%	37%	53%
Barack Obama (D)	45%	47%	22%
Undecided	16%	16%	25%

# Presidential Race Results

Candidates	Overall	White/ Anglo	Black	Hispanic
John McCain (R)	38%	42%	5%	51%
Barack Obama (D)	45%	41%	86%	27%
Undecided	16%	17%	9%	21%

# Presidential Race Results

Candidates	Overall	Republican	Democrat	Independent
John McCain (R)	38%	77%	12%	31%%
Barack Obama (D)	45%	10%	77%	40%
Undecided	16%	13%	11%	29%