

2012 BUSINESS SURVEY

The Florida International University Metropolitan Center, in collaboration with the Disaster Risk Reduction Center at FIU conducted a business survey which explored business continuity and disaster planning. Additionally, the Metropolitan Center prepared a background report on the regulatory environment in the United States with regards to disaster management, preparation and mitigation. The collected data was used for comparisons with other cities and regions in the United Nations 2013 Global Assessment Report on Disaster Risk Reduction.



The target respondents of the survey were businesses in the Construction, Tourism, and Agriculture and Food industries in Miami-Dade County. The Metropolitan Center designed a stratified sample composed of businesses in the above mentioned industries using standard business classifications from the North American Industry Classification System (NAICS). The study population were businesses of various sizes (small, medium and large) within the three sectors, for a total of over 300 businesses. Responses were collected online and over the phone over a six-week period beginning in September and completed in October 2012.



The project began in July 2012 and was completed in September 2012. In addition to the survey administration, the Metropolitan Center provided the following deliverables: a report with sampling criteria and definition of categories and electronic references about enabling environment, including regulatory framework and incentives in business continuity, corporate social responsibility and disaster management in the U.S.