

City of Doral Economic Analysis

The City of Doral Economic Analysis provides a data-driven assessment of Doral’s economy and a platform for new economic development policy that addresses the City’s economic development goals and provide solutions for pressing problems. Overall, the City of Doral faces a transition point. The City has enjoyed rapid economic expansion, population growth and real estate development. This growth has not come without a price, however. With a shrinking inventory of vacant land for new development, the City’s growth will soon begin slowing down from its explosive pace of the last 15 years.



The competitive assessment’s key findings are as follows: Doral is a small city with regional economic impact as it is one of Dade County’s most important and significant sub-economies, it is a central location to live and work and transportation access is reflected in the size and composition of businesses. Doral is a city of families and is one of Miami-Dade County’s most educated communities. It is rapidly expanding but has an unstable local economy, and it has a high skilled, well-paid workforce, despite slipping earnings. The task included analysis of the advanced industries sector in Doral, target industry clusters. Some issues addressed included a mismatch between Doral’s jobs and residents’ education and skills, the city’s looming housing affordability crisis, and the traffic congestion and transportation choices.

The Center’s research team worked with City staff and leaders to develop and recommend new development policy and strategies in the subsequent “City of Doral Economic Analysis: Strategic Policy Recommendations Report”. Some of the recommendations reported were to adopt new growth objectives and performance metrics, develop incentives and programs that aggressively reward innovation, drive new business creation, and expand small business ownership opportunities.

The project was composed of ten tasks completed over six months. The project deliverables included a highly visual summary of key findings; the Final Comprehensive Economic Analysis and Recommendations Report, containing the findings, and recommended incentive and development strategies, and a final presentation to city staff and commissioners.

