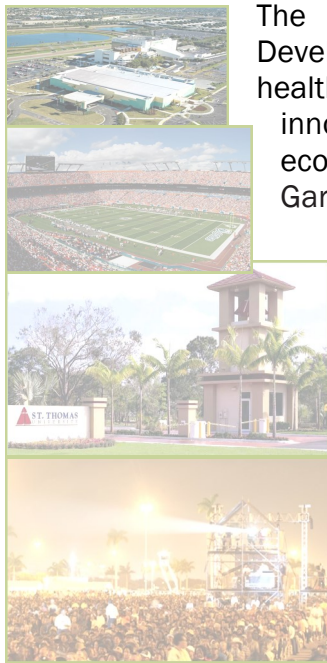


City of Miami Gardens Comprehensive Economic Development Strategy



The City of Miami Gardens Comprehensive Economic Development Strategy (CEDS) facilitates the development of a healthy, diversified economy in which businesses can locate, innovate, and grow, and all residents have opportunities for economic prosperity. A primary goal for the City of Miami Gardens economic development strategy is improved economic well-being of the community through job creation, tax base expansion and quality of life enhancements. To enhance City efforts to meet this goal, the CEDS identified the City's key economic assets and opportunities and recommended specific strategies to diversify the economic base, create quality jobs and improve the quality of life of all residents.

Miami Gardens' Town Center Revitalization is a chief component of CEDS. The goal develops the 27th Avenue/ 183rd Street strategic location, cultural amenities and prospects for infill development to make the Miami Gardens Town Center a high quality, regional retail area unique to Miami-Dade County.

These objectives increase the business base, access and livability of the Town Center by growing a diverse base of niche retailers and locally-owned businesses; attracting new businesses; and stimulating transit-oriented and mixed-use development.

A subsequent component of CEDS is Business Retention and Expansion. The objective keeps quality businesses and jobs in the City of Miami Gardens by facilitating the expansion of growing firms and designing new business location strategies. Strategies include targeting complementary and supporting industry establishments by sector and designing targeted gateway improvements on NW 27th Avenue and the Palmetto Expressway Corridor to enhance business connectivity between Town Center and the industrial parks and universities.

The project began in February 2011 and was completed in June 2011. The project's deliverables included a final report, a comprehensive economic development strategy for the City of Miami Gardens, and a PowerPoint presentation.

