

# MLS

## by the numbers

Major League Soccer is the highest level of soccer in the United States. The inaugural season was played in 1996 with 10 teams. It has now expanded to 23 teams with 3 more on the way: FC Cincinnati, Inter Miami CF, and Nashville.



\*Includes expansion teams

### Top 5 Teams by value (2017)

|         |  |
|---------|--|
| \$315 M |  |
| \$295 M |  |
| \$280 M |  |
| \$275 M |  |
| \$272 M |  |

### Top 5 Teams by Revenue (2016)

|        |  |
|--------|--|
| \$63 M |  |
| \$53 M |  |
| \$46 M |  |
| \$44 M |  |
| \$36 M |  |

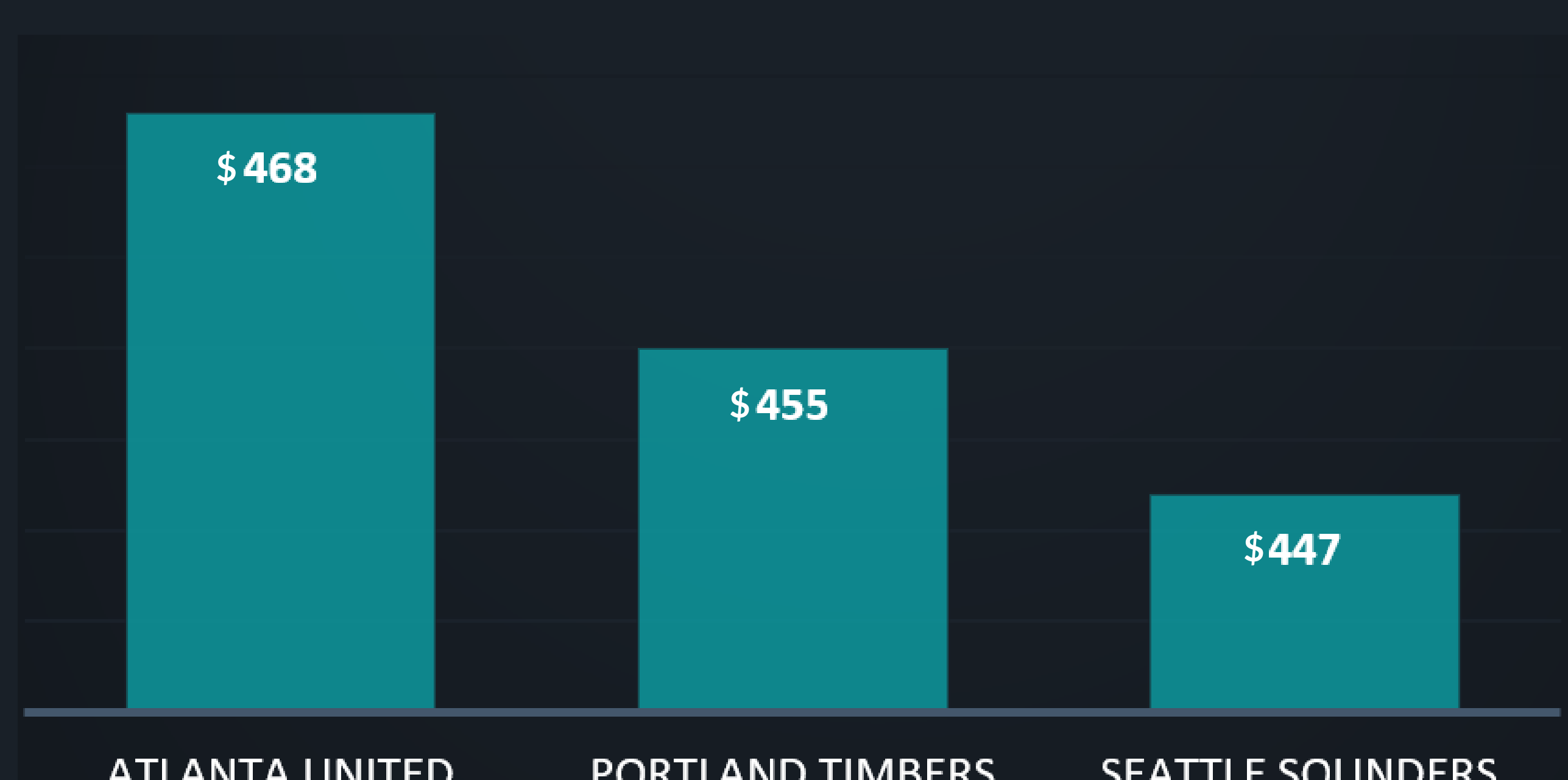
### Top 5 Teams by MLS Cup Wins

|   |  |
|---|--|
| 5 |  |
| 4 |  |
| 2 |  |
| 2 |  |
| 2 |  |

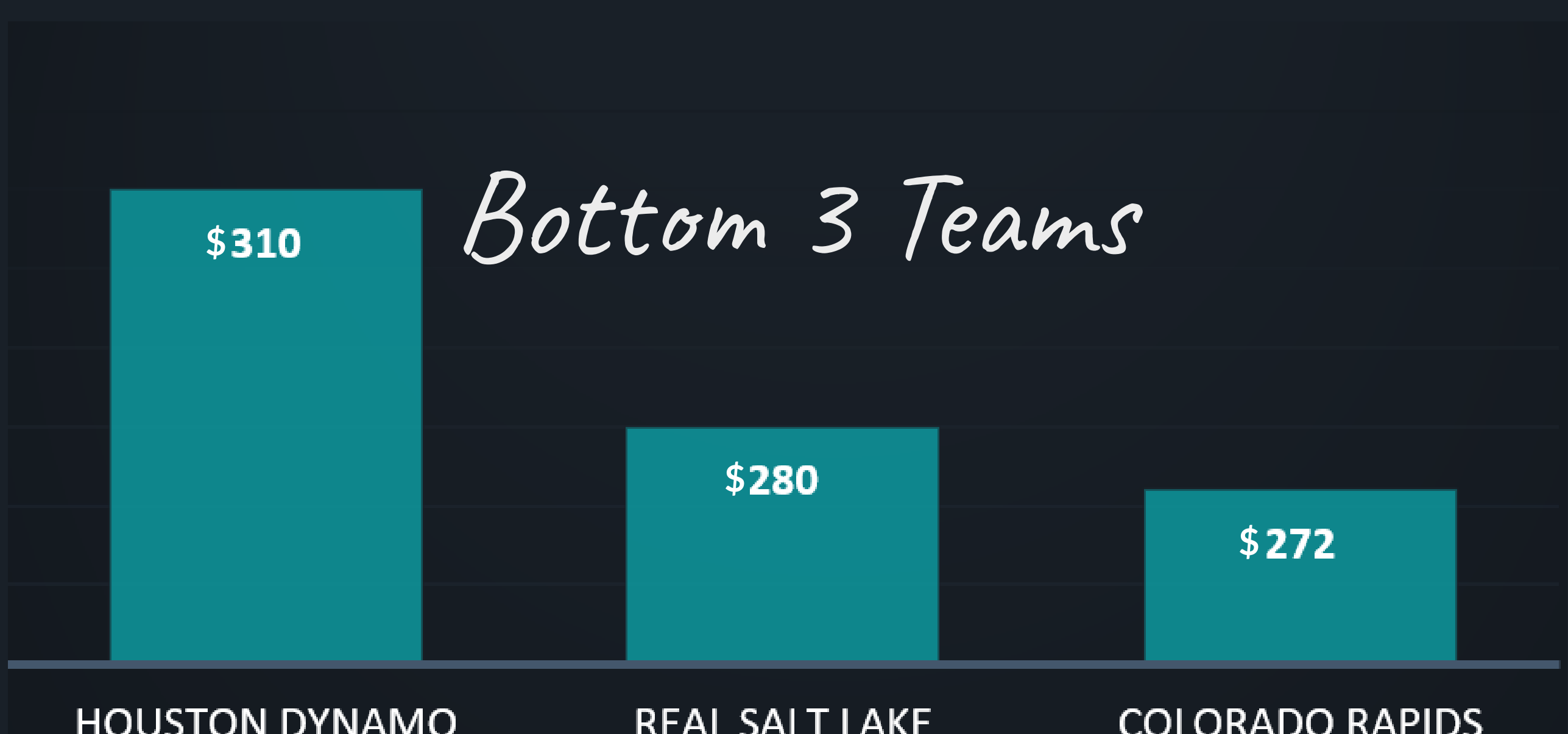
## Season Ticket Prices in USD (2017)

### Supporters Section

#### Top 3 Teams



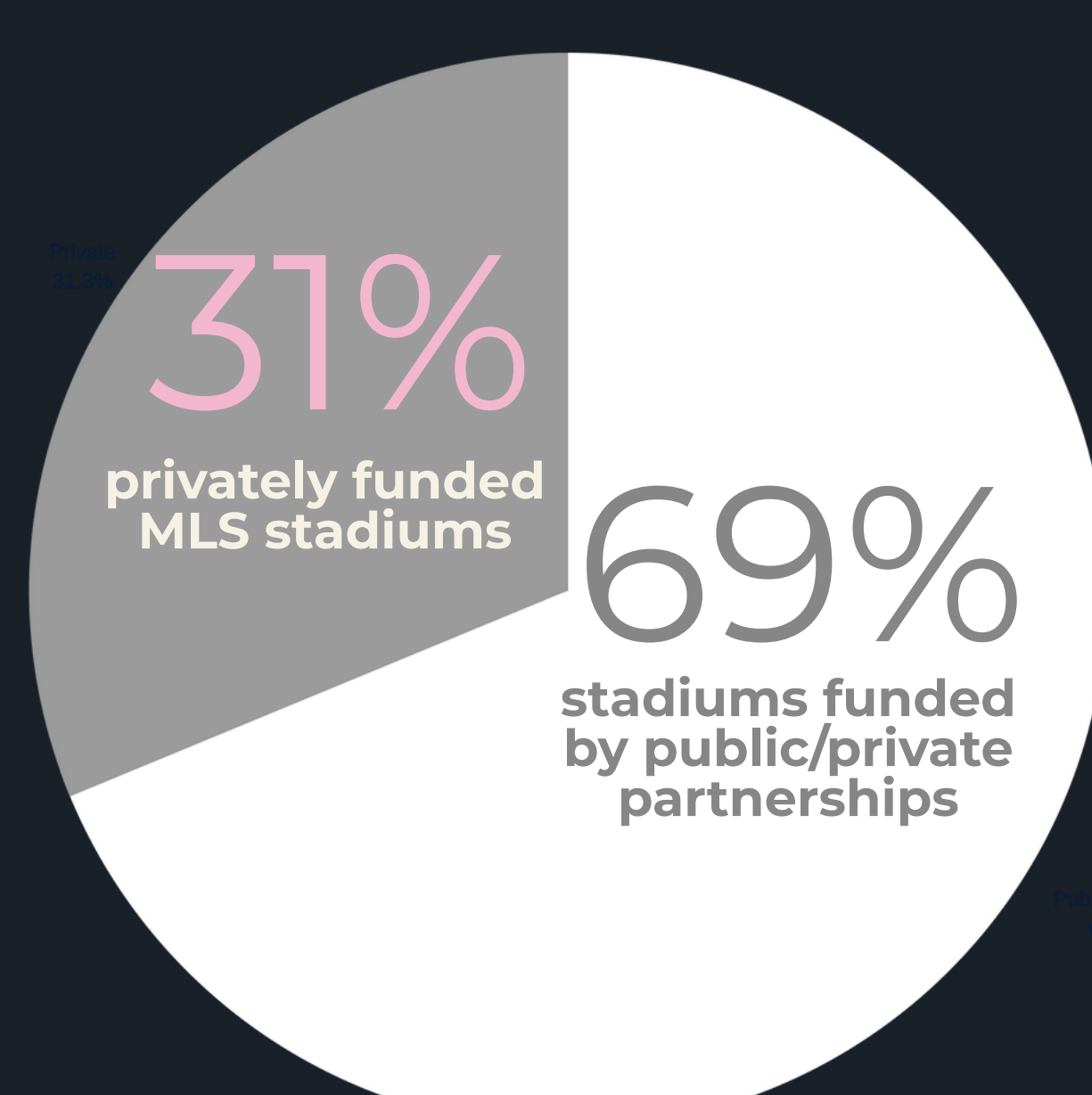
#### Bottom 3 Teams



**Average Cost: \$378**

## Private vs. Public/Private Stadium Funding Sources

A soccer-specific stadium is a stadium whose main purpose is to play soccer. The average soccer-specific MLS stadium has ~23,500 seats.



# 5

the # of soccer-specific MLS stadiums privately funded: Columbus Crew, Los Angeles FC, LA Galaxy, Orlando City, and San Jose Earthquakes.






Some MLS teams have higher than 100% attendance at games due to their stadiums being able to expand capacity (mostly those that share their stadium with football teams). Other teams are able to achieve this by having standing-room areas.



## Top 6 by Average Game Attendance (2017)

|   |                                                                                     |                            |
|---|-------------------------------------------------------------------------------------|----------------------------|
| 1 |    | 48,200<br>Capacity: 42,500 |
| 2 |    | 43,666<br>Capacity: 38,300 |
| 3 |    | 27,647<br>Capacity: 30,000 |
| 4 |    | 25,028<br>Capacity: 25,500 |
| 5 |   | 22,643<br>Capacity: 28,743 |
| 6 |  | 22,246<br>Capacity: 27,000 |

## Top 6 by Highest % of Stadium Filled (2017)

|   |                                                                                     |      |
|---|-------------------------------------------------------------------------------------|------|
| 1 |    | 114% |
| 2 |    | 113% |
| 3 |    | 110% |
| 4 |    | 106% |
| 5 |   | 102% |
| 6 |  | 100% |



100%

the percentage of teams with a youth academy or program



77%

the percentage of teams that have a charitable foundation



6

# of teams with an average attendance of 100% or higher









4

average # of recognized supporter groups (fan clubs) per team

## Worldwide Comparisons









### Top 6 Countries at 2018 World Cup by Fan Attendance

|   |                                                                                     |           |
|---|-------------------------------------------------------------------------------------|-----------|
| 1 |  | Russia    |
| 2 |  | China     |
| 3 |  | USA       |
| 4 |  | Mexico    |
| 5 |  | Argentina |
| 6 |  | Brazil    |







### Most Successful Teams by World Cup Wins

|   |                                                                                     |                  |
|---|-------------------------------------------------------------------------------------|------------------|
| 1 |  | Brazil<br>★★★★★  |
| 2 |  | Germany<br>★★★★  |
| 3 |  | Italy<br>★★★★    |
| 4 |  | Argentina<br>★★★ |
| 5 |  | France<br>★★★    |
| 6 |  | Uruguay<br>★★★   |

### Top 6 Teams by Value (2018)

|   |                                                                                     |          |
|---|-------------------------------------------------------------------------------------|----------|
| 1 |  | \$4.12 B |
| 2 |  | \$4.08 B |
| 3 |  | \$4.06 B |
| 4 |  | \$3.06 B |
| 5 |  | \$2.47 B |
| 6 |  | \$2.23 B |

### Top 6 Teams by Revenue (2018)

|   |                                                                                     |         |
|---|-------------------------------------------------------------------------------------|---------|
| 1 |  | \$737 M |
| 2 |  | \$735 M |
| 3 |  | \$706 M |
| 4 |  | \$640 M |
| 5 |  | \$575 M |
| 6 |  | \$531 M |

## Miami

by the numbers



The greater Miami area had the highest World Cup viewership in the U.S.  
#1 on Telemundo  
#3 on Fox

With Inter Miami CF, the Miami area will be 1/11 metropolitan areas with all 5 major sports teams.





# Inter Miami CF

## Plans

**\$40 M**

in annual tax  
revenue for  
Miami

**11,000**

# of jobs created  
in the next two  
years

**160**

acres of open  
access  
recreational  
space

**70**

acres of sports  
and  
entertainment  
facilities

**25,000**

# of seats at  
proposed  
privately-funded  
stadium

**2,300**

# of permanent  
jobs created

**110**

acres of green  
space

**1**

children's water  
park

Sources: Forbes, FIFA, Fox, Inter Miami CF, MLS, Telemundo



**FIU**

**Metropolitan  
Center**