

METROPOLITAN CENTER, FLORIDA INTERNATIONAL UNIVERSITY

2017

Our Training Programs Offer:

Low, mid-level and upper level management mobile training that can be made available at your site; highly qualified staff; and Florida International University Accredited Certificate Programs that can be used to enhance your education and your organization

The Metropolitan Center of FIU



INTRODUCTION

- Background/History
- A Tale of Two Programs
- Changes in Trends
- Current Successes
- Lessons for Practice
- Contact Information

BACKGROUND/HISTORY

- Established in 1997: Offshoot of Statewide IOG
- Mission & Vision
- Service areas – South Florida (Dade, Broward)
- Entrepreneurial Spirits – state legislation doesn't steer people our way

A TALE OF TWO PROGRAMS: Academy for Strategic Management

- 2 sessions/year, 25 participants
- 8-year period
- What did programs entail?
- Format of training
- Attendees (*public managers – local gov.*)
- Marketing tools

Grant Writing 101 + 102

- Two levels of a Grant Writing program (basic and certificate program)
- Offered once/year, average of 30 participants
- Previously attendees asked us to provide training on site for their agencies
- Grant Writing 102: engaging hands-on experience of developing proposals (agency-specific)

CHANGES IN TRENDS

- Performance Management & Strategic Planning used to be hot
- Hot 97' topics – no longer attractive
- Employees get the training on the job or through course work
- Downsized government – giving up Friday or Saturday mornings no longer feasible

LESSONS FOR PRACTICE

- Stay current with trends
- People want it short and sweet (half-day)
- Cost effective
- International Training (market to explore)
 - Africa
 - South America
- Technical training cater to certain segments
- Customized Training

LESSONS FOR PRACTICE

- Offering Professional Development/CEU's to make training more appealing to professionals (*architects, engineers, lawyers etc.*)
- Webinars/eLearning
- Facing internal competition within the University
- Cost-sharing with neighboring jurisdictions
- Quality matters!
- Training is “Lead-in” to other services

CONTACT INFORMATION

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