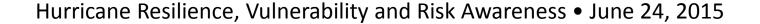
It Takes a Village to Build a Sea Level Rise App: Informing Citizens About Sea Level Rise in Miami

Susan Jacobson, PhD
School of Journalism & Mass Communication
Florida International University



I am not a scientist...

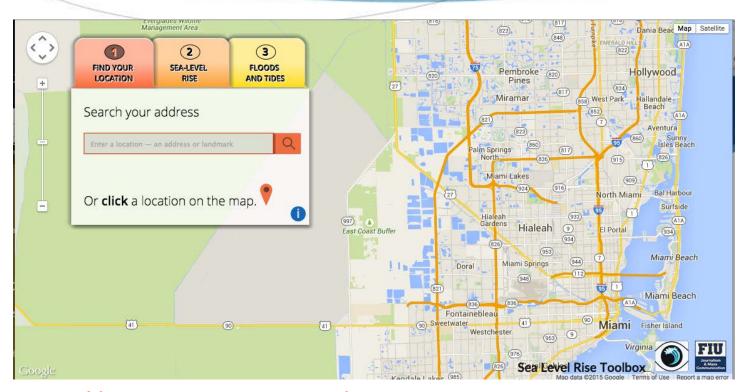


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Sea Level Rise Toolbox



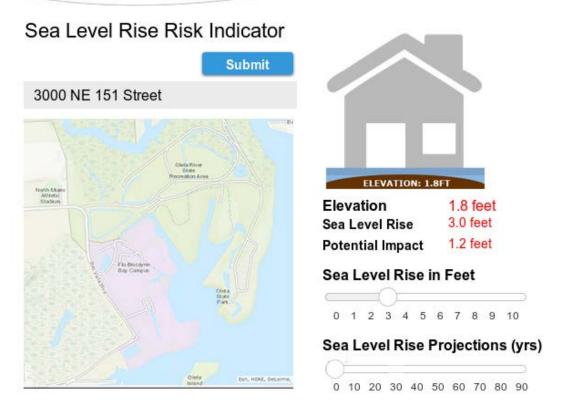
http://eyesontherise.org/app

SLR Toolbox: Development Process

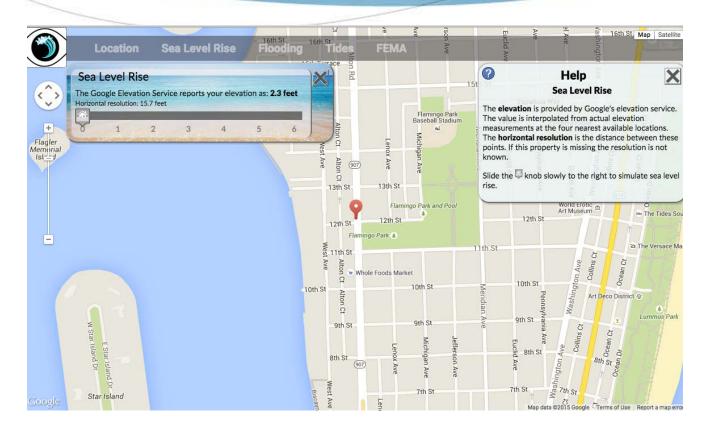
- Brainstormed ideas and costs for grant application
- Created first design mockups
- GIS developed prototype
- Conducted user testing

- Design mockups 2
- Design mockups 3 (Fusion)
- Implemented Design 3
- Launched app
- Continuous updates

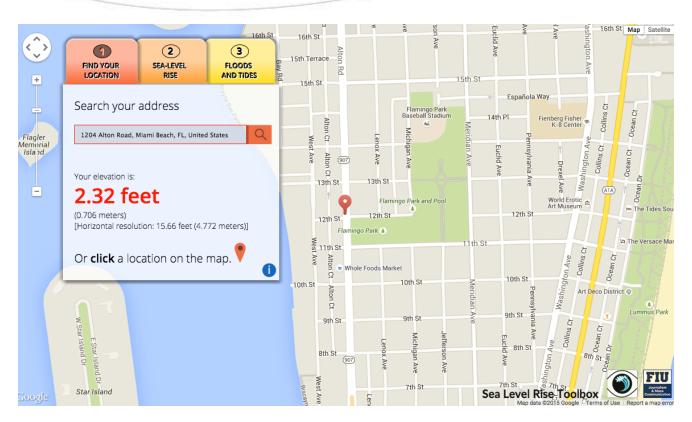
Design Mockup 1



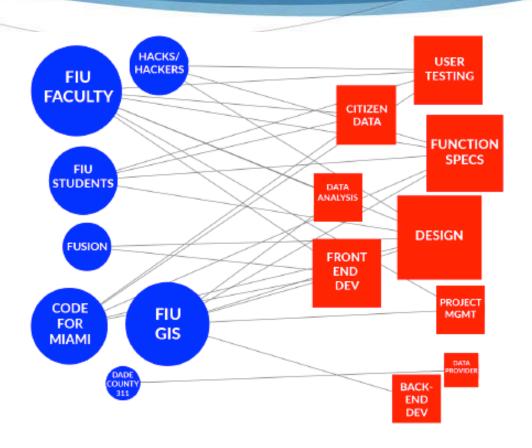
Implementation 2



Current Implementation

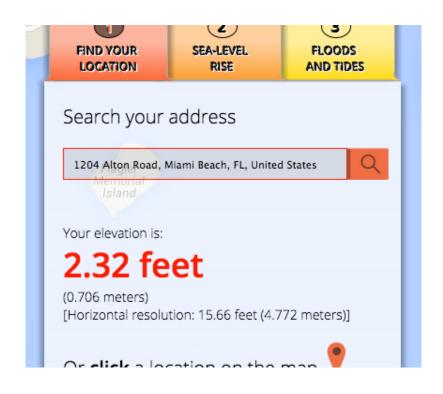


SLR Toolbox: Development Team



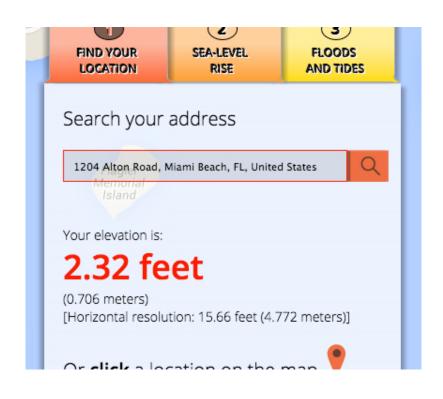
SLR Toolbox: Challenges

- Politics
- Representing years vs. feet
- Creating interface for a lay audience
- Providing context
- Scientific information vs. journalism
 - Google Elevation vs. LiDAR
 - Visualizing .5 feet on 1-foot scale



SLR Toolbox: Next Steps

- Increase transparency of data
- Build and design native IOS and Android applications
- Implement Flood Report Database
 - Add local sources
- Create citizen flood report tool
 - K-12 flood report curriculum



SLR Impact: Student Video Series

 Series was edited into a 30-minute documentary South Florida's Rising Seas: Impact. Special will air on WPBT2 on June 24 at 7:30pm & June 28 at 1:30pm.



Thank You!

Susan Jacobson, PhD

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