

2021 ANNUAL HOLIDAY SPENDING RECAP



U.S. Census Bureau's Annual Business Survey



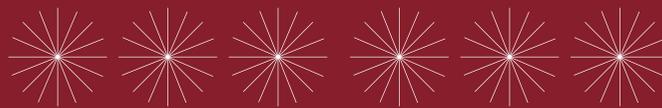
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LAST YEAR...

In person retail shopping for December 2021 generated **\$17.1 billion** in revenue, a **17.8% increase** compared to 2020.

\$113.9 billion in online shopping was estimated for December 2021.



\$4.3 Billion

The total value of U.S. imports of toys, games, and sports equipment.



\$0.5 Billion

The total value of U.S. exports of toys, games, and sports equipment.