

# 2022 FIFA MEN'S WORLD CUP QATAR

11/20/2022-  
12/18/2022



**FIU**

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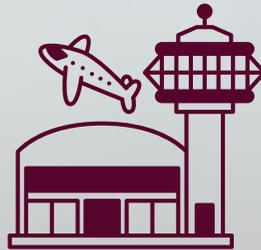
# 2022 WORLD CUP BY THE NUMBERS

## \$229 BILLION

Cost incurred by Qatar to host 22nd World Cup includes new:



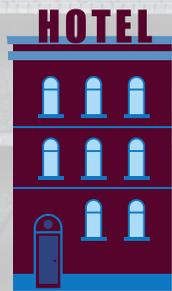
**STADIUMS**



**AIRPORTS**



**SHOPPING MALLS**



**HOTELS**



**HOSPITALS**



**METRO LINK**



**3 MILLION**  
ESTIMATED # OF  
TICKETS SOLD



**1.2 MILLION**  
EXPECTED VISITORS TO  
QATAR



**\$17 BILLION**  
ESTIMATED INCREASED  
REVENUE FOR QATAR FOR  
HOSTING WORLD CUP



**64**  
# OF  
MATCHES

# SOCCER FANS IN THE USA

Morning Consult Survey of 2,208 U.S. adults

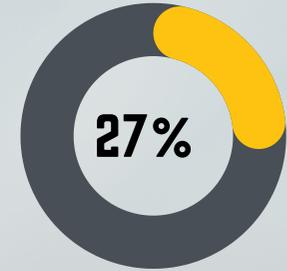


32%

**US ADULTS IDENTIFY AS SOCCER FANS**



**54% OF SOCCER FANS ARE UNDER AGE 45**



**SOCCER FANS IN US THAT IDENTIFY AS HISPANIC**

Altman Solon Consultancy Firm Survey, 2022

Survey of over 17,000 respondents in 17 countries (excludes Qatar)



**U.S. MONTHLY SPORTS VIEWERS THAT WILL WATCH THE WORLD CUP**

**EXPECTED GLOBAL VIEWERSHIP OF UP TO 5 BILLION PEOPLE, SURPASSING 2018'S 3.6 BILLION VIEWERS.**

**WORLD CUP 2026 WILL BE HOSTED BY CANADA, USA AND MEXICO. THE NUMBER OF TEAMS PARTICIPATING WILL INCREASE TO 48.**

Countries with highest level of interest in World Cup are:



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# TEAMS

## GROUP A

**QATAR**  
**ECUADOR**  
**SENEGAL**  
**NETHERLANDS**

## GROUP B

**ENGLAND**  
**IRAN**  
**USA**  
**WALES**

## GROUP C

**ARGENTINA**  
**SAUDI ARABIA**  
**MEXICO**  
**POLAND**

## GROUP D

**FRANCE**  
**AUSTRALIA**  
**DENMARK**  
**TUNISIA**



## GROUP E

**SPAIN**  
**COSTA RICA**  
**GERMANY**  
**JAPAN**

## GROUP F

**BELGIUM**  
**CANADA**  
**MOROCCO**  
**CROATIA**

## GROUP G

**BRAZIL**  
**SERBIA**  
**SWITZERLAND**  
**CAMEROON**

## GROUP H

**PORTUGAL**  
**GHANA**  
**URUGUAY**  
**SOUTH KOREA**

# Who Are Major World Cup Winners?

● World Cup winner and host ○ World Cup winner



Source: FIFA World Cup, <[www.fifa.com/tournaments/mens/worldcup](http://www.fifa.com/tournaments/mens/worldcup)>.



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## DID YOU KNOW?

WE ALSO DO RESEARCH STUDIES ON THE FOLLOWING TOPICS:

### **Economic Development**

Fort Myers Community Economic Development Strategy (2021)

Small Business Big Impact (2020)

### **Performance Management, Evaluation and Surveys**

Resilient 305: The Miami Building Prosperity Collaborative (2022)

Annual Hurricane Preparedness and Mitigation Poll (2006-Ongoing)

### **Housing Affordability**

Broward County Affordable Housing Needs Assessment (2022)

Habitat for Humanity: Impact of Homeownership Study (2022)

### **Applied Economics and Demographics**

State of Black Broward (2022)

State of Hispanic & Immigrant Broward (2022)

Status of Women in Miami-Dade County (2016-Ongoing)

FOR MORE INFORMATION, PLEASE VISIT OUR WEBSITE:  
[METROPOLITAN.FIU.EDU](https://metropolitan.fiu.edu)



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