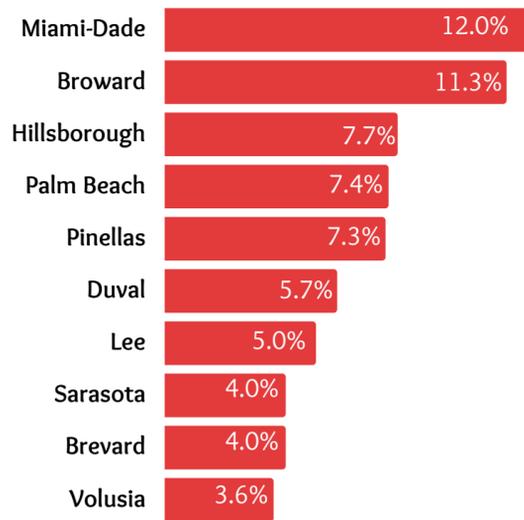


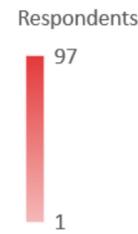
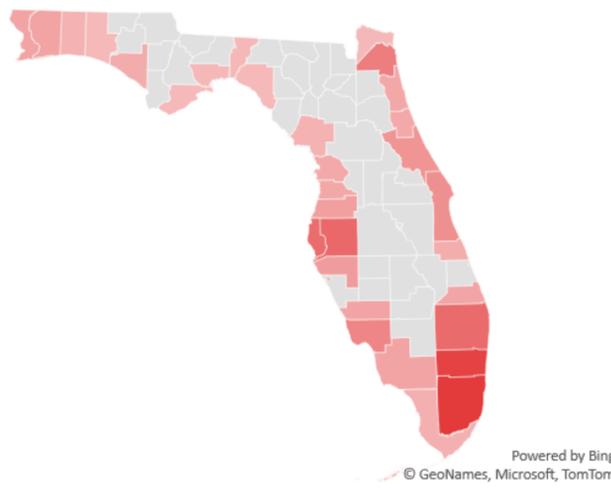
2019, 2022, and 2023 Hurricane Preparedness and Mitigation Polls

2023 Survey Takeaways

Top 10 Counties for 2023 Responses



2023 Respondents by County



808
responses

Survey was conducted during the first two weeks of June (2023) with a total of 808 respondents.

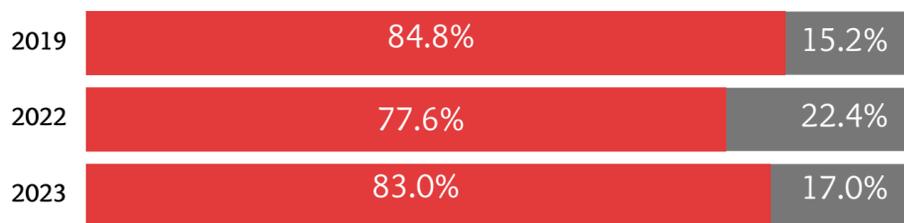
How vulnerable do you feel to damage from a hurricane, related tornado or flooding hazards?

Extremely Vulnerable Somewhat Vulnerable Not Too Vulnerable



Do you have a plan for what you would do if a serious hurricane threatens your home?

Yes No



Hurricane Damage

\$50,000

31.2% of respondents living in a home damaged by a hurricane experienced damages of \$50,000 or more in 2023. In comparison to 23.6% in 2019, and 23.9% in 2022.

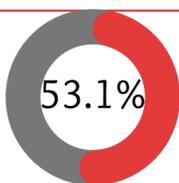
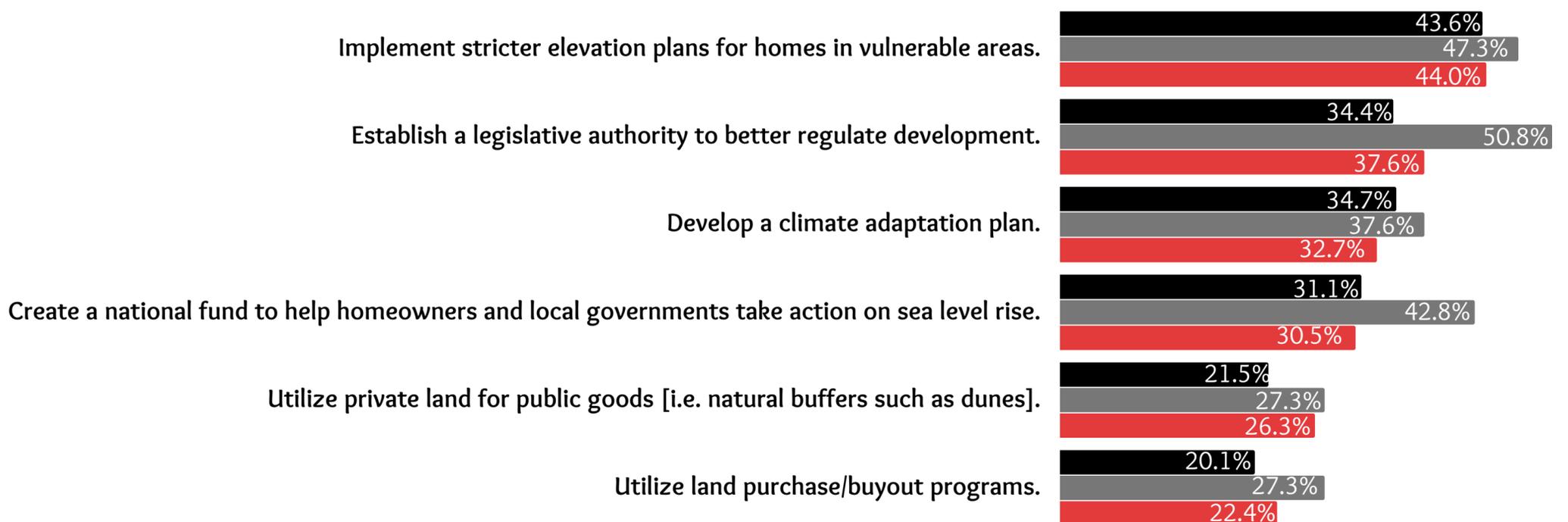
58.0%

Respondents in 2023 believe the federal government should reimburse costs related to hurricane damages.*

*Respondents who did not state the government should not be involved, could select more than one response. This was a new question in 2023.

What should government be doing to combat sea level rise?*

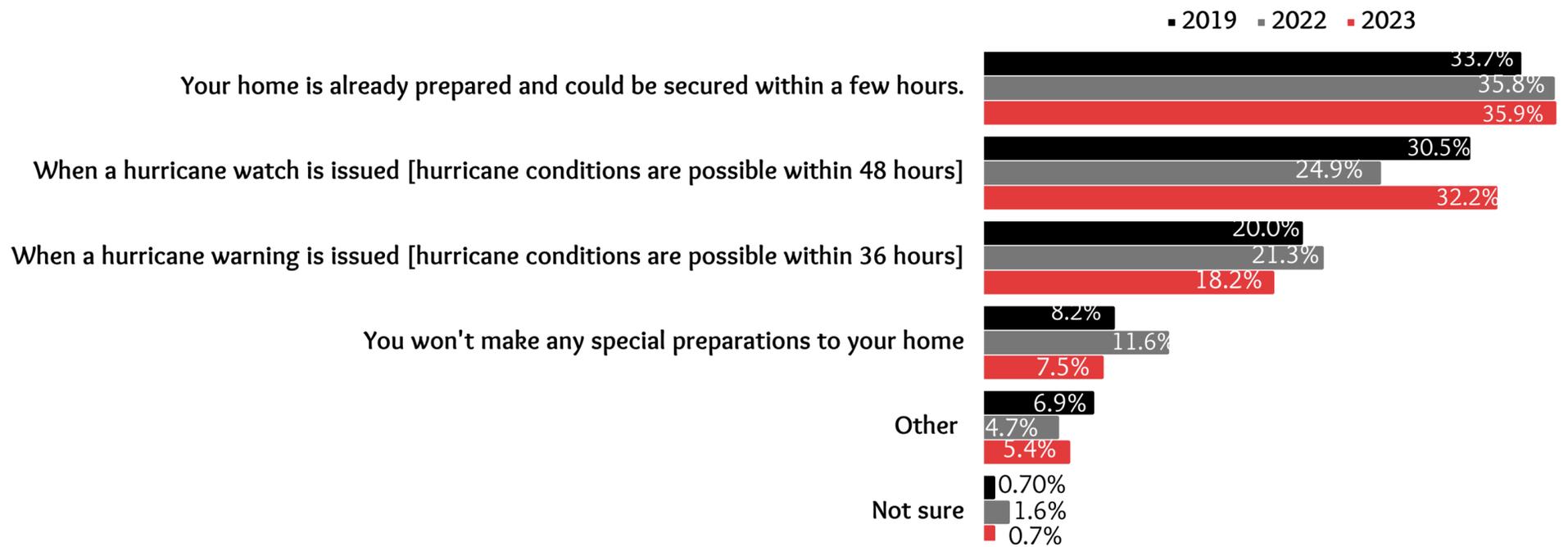
2019 2022 2023



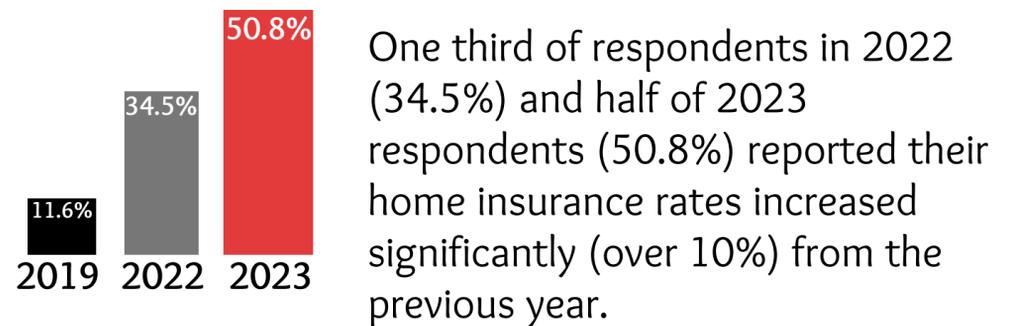
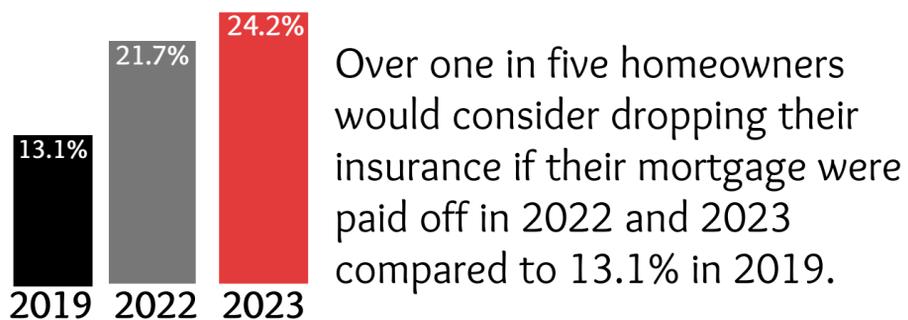
A new option was added to the 2023 survey, "Government should consult scientists and implement their recommendations." 53.1% of respondents selected that option.

2019, 2022, and 2023 Hurricane Preparedness and Mitigation Poll

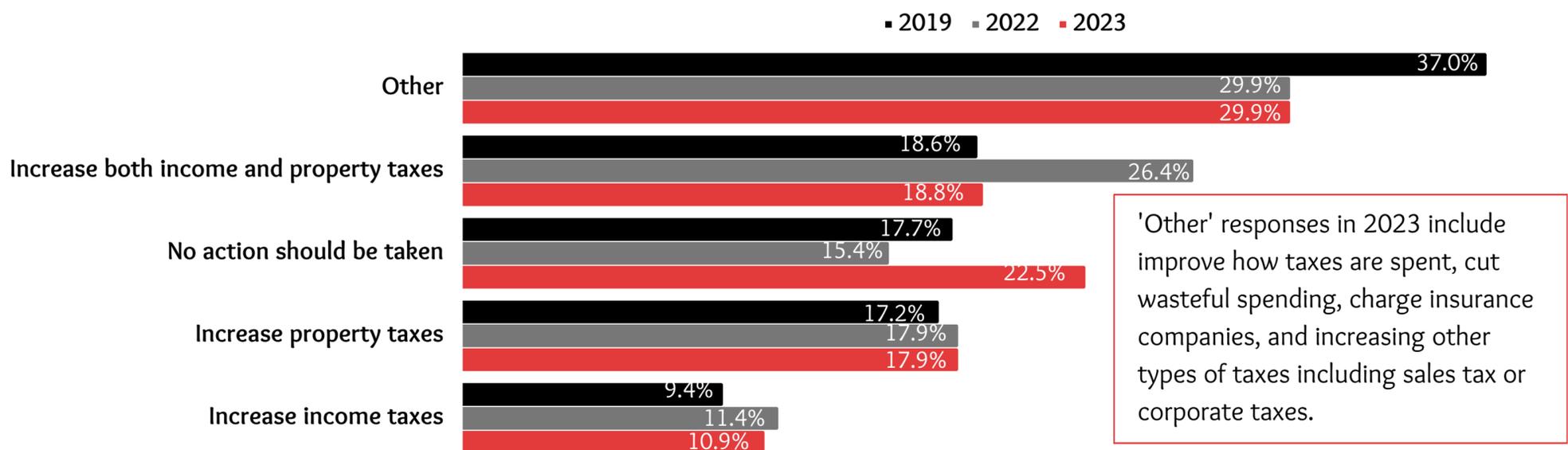
When would you begin to prepare your home for a hurricane?



Homeowners' Insurance



If you believe government should take action; how should government fund [raise money to pay for] those initiatives?



2019, 2022, and 2023 Hurricane Preparedness and Mitigation Poll

When purchasing their home, the top characteristics for respondents in 2019, 2022, and 2023 were:

Neighborhood (53.5% in 2019, 60.9% in 2022, and 59.5% in 2023)



Price (25.2% in 2019, 30.8% in 2022, and 29.9% in 2023)

Insurance rates were cited by <5% of respondents (1.7% in 2019, 4.8% in 2022, and 3.9% in 2023).



Flood zone was cited by anywhere from 8% to 10% of respondents (8.0% in 2019, 10.3% in 2022, and 10.7% in 2023).

Reasonable to Very High Confidence that...

	2019	2022	2023
That local building codes are being enforced?	85.1%	82.9%	83.1%
That new developments take into account hurricane wind risk?	78.2%	78.1%	73.6%
That building codes are as strict as they should be to mitigate loss?	75.2%	77.4%	77.6%
That local land use planning takes into account hurricane risk?	72.4%	75.4%	67.8%
That new developments take into account flood risks?	71.2%	72.3%	68.1%

2023 Survey Demographics



Five in ten respondents were ages 65 or over (49.2%).

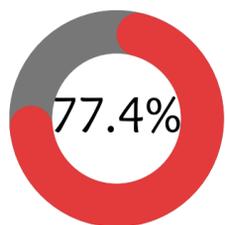


35.3% had graduate or professional degrees

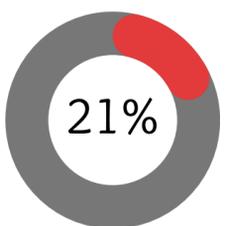
3 in 10

Whereas 1 in 10 respondents have not experienced either a hurricane or a tropical storm (11.5%), 3 in 10 have experienced a Category 3 hurricane (39.9% in 2023).*

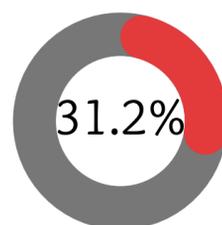
*Respondents could select more than one option, resulting in percentages exceeding 100. If "none" was selected, respondents could not choose more than one option.



Most respondents identified as White/Caucasian



2 in 10 respondents identified as being of Hispanic or Latino descent (21.0%).



Slightly less than one-third had a household income of less than \$50,000.*

*Values exclude those that did not know or refused to provide their income range.