

# MARCH MADNESS

 **2023** 

## BY THE NUMBERS



AMERICANS HAVE PLACED  
WAGERS ON MARCH  
MADDNESS GAMES



IN REVNUUE IS EXPECTED FROM  
THE BETS, A SLIGHT DECREASE  
FROM THE \$16 BILLION IN  
2022.

**FIU**

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& Public Affairs

# FAST FACTS

**33**

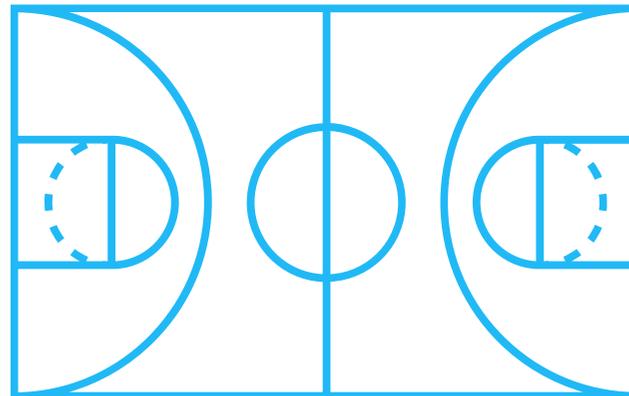
**STATES HAVE LEGALIZED  
ONLINE SPORT GAMBLING**

**FLORIDA**

**DOES NOT HAVE LEGALIZED  
ONLINE SPORTS GAMBLING**

**23**

**MILLION PEOPLE JOINED THE  
MARHC MADNESS ONLINE  
BETTING SCENCE SINCE 2022**



**68**

**TEAMS FOR MEN AND WOMEN  
ARE CHOSEN FROM 350 NCAA  
DIVISION 1 TEAMS**

**TEXAS**

**HAS THE MOST MEN'S TEAMS  
PRESENT AT 7**

**26**

**SCHOOLS HAD BOTH THEIR  
MEN AND WOMENS TEAMS  
PICKED**

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Source: Bengal, C. (2023). 2023 NCAA Tournament: 68 million Americans are expected to bet on March Madness, according to survey - CBSsports.com  
Florida Sports Betting 2023 - Are Sportsbook Apps Legal? (legalsportsreport.com)



# FINAL FOUR



ON MARCH 31 AND APRIL 1, THE FINAL FOUR WOMEN'S AND MEN'S TEAMS WILL FACE OFF IN DALLAS AND HOUSTON, TEXAS.

## MEN

**FLORIDA  
ATLANTIC**

**UNIVERSITY OF  
MIAMI**

**SAN DIEGO  
STATE**

**UNIVERSITY OF  
CONNECTICUT**

## WOMEN

**LOUISIANA STATE  
UNIVERSITY**

**UNIVERSITY OF  
IOWA**

**VIRGINIA  
TECH**

**SOUTH CAROLINA  
UNIVERSITY**

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# SOUTH FLORIDA SPORTS

EVERY YEAR, COLLEGES AND UNIVERSITIES ARE ASKED BY THE DEPARTMENT OF EDUCATION TO PRODUCE AN EQUITY IN ATHLETICS DATA ANALYSIS.

	Students	Men Athletes	Women Athletes	Number of Men's Sports	Number of Women's Sports	Expenses on Men's Teams	Expenses on Women's Teams
Florida Atlantic University	30,155	271	213	10	11	\$19,204,522	\$7,589,387
Florida International University	56,732	239	248	7	12	\$16,414,017	\$6,162,053
University of Miami	19,096	202	207	7	10	\$93,495,632	\$21,716,704

WITH TWO SOUTH FLORIDA TEAMS IN THE FINALS, HERE IS A LOOK AT HOW SOUTH FLORIDA'S THREE MAJOR UNIVERSITIES COMPARE REGARDING MEN AND WOMENS SPORTS.



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Source: United States Department of Education. Equity in Athletics Data Analysis. Equity in Athletics (ed.gov)