**Why care about Affordable Housing?**

- **NEARLY 5,500 RENTAL UNITS ARE NEEDED TO MEET THE DEMAND OF RENTERS OF ALL INCOME LEVELS (EXTREMELY LOW - MODERATE INCOMES)**
- **NEARLY 6 in 10 RENTERS IN DISTRICT 4 ARE COST-BURDENED**
- **NEARLY 4 in 10 RENTAL UNITS ARE UNAFFORDABLE TO LOW & MODERATE INCOME RENTERS**
- **NEARLY 7 in 10 HOMES ARE UNAFFORDABLE TO LOW & MODERATE INCOME OWNERS**
- **NEARLY 3,200 HOMES ARE NEEDED TO MEET THE DEMAND OF LOW & MODERATE INCOME OWNERS**
- **NEARLY 4 in 10 HOME OWNERS IN DISTRICT 4 ARE COST-BURDENED**

**What does it mean for a resident?**

**Lack of Disposable Income leads to:**
- **COST-BURDENED HOUSEHOLDS MAKE DIFFICULT CHOICES BETWEEN FOOD, MEDICAL BILLS, UTILITIES & OTHER NON-HOUSING EXPENSES**
- **RENTERS LIVE PAYCHECK-TO-PAYCHECK AND COULD BE ONE EMERGENCY AWAY FROM HOMELESSNESS**
- **SHRINKING CONTRIBUTIONS TO SAVINGS, INVESTMENT OPPORTUNITIES, AND RETIREMENTS ACCOUNTS**
- **REDUCTION OF COMMUNITY ECONOMIC VITALITY, MAKING AN AREA UNATTRACTIVE FOR POTENTIAL EMPLOYEES/EMPLOYERS AND CHALLENGING FOR EMPLOYEES/EMPLOYERS RETAINMENT**

**Demographics**

- **TOTAL NUMBER OF RESIDENTS:** 104,688
- **FAMILIES WITH CHILDREN LIVE BELOW POVERTY LEVEL:** 2.1%
- **A TYPICAL RESIDENT IS EMPLOYED IN MANAGEMENT, SALE & OFFICE INDUSTRIES WITH AVERAGE ANNUAL EARNINGS RANGING FROM $21,600 TO $101,000**
- **RACE:**
  - White (94%)
  - Black/African American (3%)
  - American Indian (1%)
  - Asian (1%)
  - Native Hawaiian (1%)
  - Some other race (1%)
  - Two or more races (1%)

**Extremely Cost-Burdened Renters**

- **0% - 30%**
- **31% - 50%**
- **51% - 100%**