Hurricane Preparedness Poll 2019

Respondent Composition
- 801 Coastal Homes Surveyed
- 92% English Speakers
- 8% Spanish Speakers
- 54% Females
- 46% Males
- 78% Live in Single-Detached Homes
- 6% Live in Manufactured or Mobile Homes
- 89% Owners
- 11% Renters

Hurricane Preparedness
- 52.7% Feel extremely to somewhat vulnerable
- 32.8% Not at all to somewhat confident they possess needed information
- 73.7% Reported higher than average levels of household preparedness

Only 1 respondent had a full emergency kit, which includes: 3 gallons of water per person, 3-day supply of food per person, battery powered radio, additional batteries, flashlight, first aid kit, whistle, dust masks, sanitation items, hardware tools, can openers, and local maps

Sea Level Rise Sentiment
- Percentage who indicate respective actor should play major role in reducing the effects of sea level rise:
  - Scientist: 63%
  - Local Government: 60%
  - State Government: 56%
  - Real Estate Developers: 54%
  - Coastal Homeowners: 51%
  - Federal Government: 51%
  - Coastal Businesses: 46%
  - General Public: 38%

Household Income
- $20K - $30K: 9.1%
- $30K - $50K: 13.9%
- $50K - $75K: 14.5%
- $75K - $100K: 19.7%
- Over $100K: 11%
- Under $20K: 6.7%
- 25% did not know or did not disclose income

Education Levels
- Under High School: 2.9%
- High School: 14.5%
- Some College (A.A): 19.2%
- College Graduate: 33.7%
- Graduate Degree: 28.3%
- Other: 1.4%

Hurricane Watch
- Hurricane conditions can be expected within 48hrs
- 30.5% Would begin preparations
- 13.9% Would evacuate

Hurricane Warning
- Hurricane conditions can be expected within 36hrs
- 20% Would begin preparations
- 11% Would evacuate

False Sense of Security?
- 42% Experienced a category 3 or stronger storm
- 8% Won’t make any special preparations
- 16.2% Would probably never evacuate

Funding for Sea Level Rise Mitigation
- Increase Income Taxes: 16.6%
- Increase Property Taxes: 19.2%
- Increase Both: 36.8%
- Other: 18.3%
- Other alternatives varied from reducing carbon emissions to restricting development

Almost 10% would prefer to pay an income tax to help fund hurricane mitigation efforts

How to fund hurricane mitigation remains highly contentious as almost 37% preferred an alternative to raising taxes

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