South Florida's Digital Divide

Internet Access in the Miami-Fort Lauderdale-West Palm Beach, FL MSA

3 BEST-CONNECTED MSAs IN FLORIDA

<table>
<thead>
<tr>
<th>Metropolitan Statistical Area (MSA)</th>
<th>% of households without internet</th>
<th>Median household income</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Villages</td>
<td>10.1</td>
<td>$53,895</td>
</tr>
<tr>
<td>Port St. Lucie</td>
<td>10.5</td>
<td>$55,714</td>
</tr>
<tr>
<td>Palm Bay-Melbourne-Titusville</td>
<td>10.8</td>
<td>$57,888</td>
</tr>
</tbody>
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<tr>
<td>Lakeland-Winter Haven</td>
<td>26.5</td>
<td>$51,670</td>
</tr>
<tr>
<td>Sebring</td>
<td>21</td>
<td>$39,796</td>
</tr>
<tr>
<td>Deltona-Daytona Beach-Ormond Beach</td>
<td>18.6</td>
<td>$51,364</td>
</tr>
</tbody>
</table>

National figures demonstrate a correlation between median household income and internet access, but that trend is less noticeable among Florida’s MSAs. In the Miami MSA, 15.9% of households lack internet access and the median household income is $46,648.

The COVID-19 pandemic has demonstrated the importance of fast home internet access for those working from home. Notably, 10.5% rely on cellular data plans with no home internet, and 0.2% rely on dial-up.

While Miami-Dade has the third highest percentage of households without an internet subscription (20.5%), the Miami MSA has a lower rate than the county itself (15.9%), but is at least 2.4% higher than the next four highest-populated MSAs in Florida.

Sources:
- U.S. Census Bureau ACS 1-Year Estimates 2018
- Jorge M. Pérez Metropolitan Center
- Florida International University

COUNTIES AND MSAs IN FLORIDA BY HOUSEHOLD INTERNET ACCESS

- Counties shaded darker have higher percentages of households without internet access.

NO INTERNET ACCESS BY RACE/ETHNICITY

- Black: 15.7%
- Hispanic: 9.7%
- White: 5.3%

NO INTERNET ACCESS BY AGE

- Under 18: 9.7%
- 18-64: 9.3%
- 65+: 11.4%

NO INTERNET ACCESS BY EDUCATIONAL ATTAINMENT

- Less than high school: 16.6%
- High school graduate: 11.3%
- Bachelor's degree or higher: 5.9%

DID YOU KNOW?

- Miami MSA ranks in the middle 50% of internet access among MSAs nationwide.
- Miami MSA is the 16th best-connected MSA in Florida of 22 total.