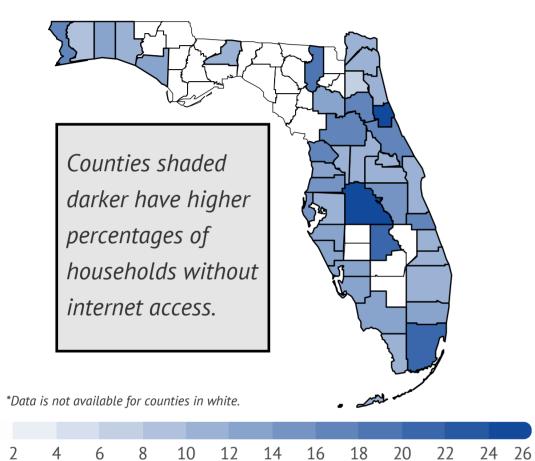
# South Florida's Digital Divide

Internet Access in the Miami-Fort Lauderdale-West Palm Beach, FL MSA

# COUNTIES AND MSAs IN FLORIDA BY HOUSEHOLD INTERNET ACCESS

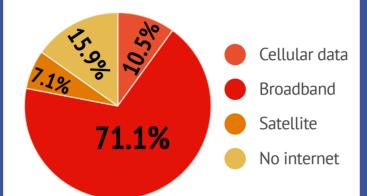


While Miami-Dade has the **third highest percentage** of households without an internet subscription (**20.5%**), the Miami MSA has a lower rate than the county itself (**15.9%**), but is at least **2.4%** higher than the next four highest-populated MSAs in Florida. .

**Sources:** U.S. Census Bureau ACS 1-Year Estimates 2018



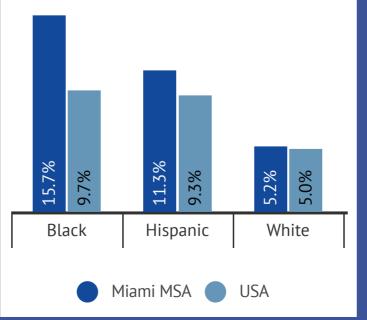
### TYPE OF INTERNET ACCESS IN MIAMI MSA



The COVID-19 pandemic has demonstrated the importance of fast home internet access for those working from home.

Notably, 10.5% rely on cellular data plans with no home internet, and 0.2% rely on dialup.

# NO INTERNET ACCESS BY RACE/ETHNICITY



#### **DID YOU KNOW?**



- Miami MSA ranks in the middle 50% of internet access among MSAs nationwide.
- Miami MSA is the 16th best-connected MSA in Florida of 22 total.

#### 3 BEST-CONNECTED MSAs IN FLORIDA

| Metropolitan Statistical Area (MSA) | % of households without internet | Median household income |
|-------------------------------------|----------------------------------|-------------------------|
| The Villages                        | 10.1                             | \$53,895                |
| Port St. Lucie                      | 10.5                             | \$55,714                |
| Palm Bay-Melbourne-Titusville       | 10.8                             | \$57,888                |

#### 3 WORST-CONNECTED MSAs IN FLORIDA

| Metropolitan Statistical Area<br>(MSA) | % of households without internet | Median household income |
|--|----------------------------------|-------------------------|
| Lakeland-Winter Haven                  | 26.5                             | \$51,670                |
| Sebring                                | 21                               | \$39,796                |
| Deltona-Daytona Beach-Ormond<br>Beach  | 18.6                             | \$51,364                |

National figures demonstrate a correlation between median household income and internet access, but that trend is less noticeable among Florida's MSAs. In the Miami MSA, **15.9%** of households lack internet access and the median household income is **\$46,648**.

# NO INTERNET ACCESS BY EDUCATIONAL ATTAINMENT 89.91 Less than high school graduate Bachelor's degree or higher Miami MSA USA

