Miami Dade Nonprofits. Impact of COVID-19

The FIU Jorge M. Perez Metropolitan Center surveyed 374 nonprofits in Miami-Dade County to understand the impact of COVID-19 on the industry. The survey, a follow-up to the Economic Impact of Nonprofits in Miami Dade County Report, took place in the month of May 2020 and provides a snapshot of the sector immediately following the closures of non-essential businesses and the increase of social-distancing measures.

Primary Function of Surveyed Nonprofits

Human Services are both the top nonprofit surveyed and are the majority of nonprofits in Miami-Dade. These nonprofits are the ones likely to be assisting folks with needs that arise during the pandemic.

Employee Size

The majority of nonprofits have under 10 full-time and part-time employees. Due to COVID-19, 30.5% of these nonprofits have had to lay off or furlough their staff.

Have you laid off or furloughed employees due to the pandemic?

- Yes 30.5%
- No 69.5%
- Have not calculated 23.5%

Usual Sources of Revenue for Organization

The majority of the surveyed nonprofits (66%) usually receive individual donations and major gifts. Fundraising events are also a revenue source to 60% of organizations, and many (51%) have had to cancel or consider postponing these events due to the pandemic. Other sources of revenue include government grants and contracts (61%), foundation grants (53%), and corporate contributions (41%).

Organizations by Budget Size

The majority of nonprofits surveyed, 48%, have a budget size of over $1 million. About 23% have a budget of less than $100,000. There were 18% with a budget between $100,000 and under $500,000. The rest, 11%, had a budget between $500,000 and $1 million.

Changes to projected revenue

The majority of nonprofits surveyed expect a 5-24% projected revenue loss due to COVID-19 disruptions, while one out of every five nonprofits surveyed expect a 25-49% loss of revenue. A staggering 7% expect a revenue loss of 75-100%.

Source: FIU Jorge M. Perez Metropolitan Center Nonprofit Survey May 2020
How has COVID affected operations and services?

- Employees working remotely: 71.4%
- Providing virtual services to clients: 65.5%
- Decrease in donations: 55.1%
- Increased investment in technology and other tools to work: 53.7%
- Cancelled/considered cancelling fundraising events: 51.3%
- Postponed/considered postponing fundraising events: 46.8%
- Adding programs to help with COVID-19 awareness: 39.0%
- Directed resources to other areas of service: 29.7%
- Reduced hiring in response to COVID-19: 28.9%
- Ceased operations due to COVID-19: 24.1%
- Other: 22.7%
- Salary cut for employees: 16.8%
- Received funding to expand services: 9.1%
- Hired new staff to increase capacity to respond to COVID-19: 7.8%
- Donations increased: 2.7%
- No impact: 0.8%

Due to COVID-19, which types of additional services is your organization providing?

- Food distribution: 35.8%
- Mental health services: 23.3%
- Workforce training/development: 18.7%
- Housing assistance: 16.8%
- Unemployment assistance: 16.6%
- Health services: 11.0%
- Immigration assistance: 5.6%
- Other: 24.6%

Increase in Expenditures related to COVID-19

103 of the organizations that responded indicated that their expenditures increased by $35K or more. Responses ranged from a $1,000 to $20 million estimated increase in expenditures.

Sources of Assistance

For those that have received assistance, the majority indicate it has come from the Federal Paycheck Protection Program.

Have you or are you expected to receive financial assistance to COVID-19?

- Received Assistance: 44.9%
- Requested Assistance: 21.7%
- Do not expect to receive assistance: 23.0%
- In the process of requesting assistance: 16.8%

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Source: FIU Jorge M. Pérez Metropolitan Center Nonprofit Survey May 2020
What changes to your projected revenues are you anticipating in 2020 due to COVID-19?

Percentage of Organizations who have laid off or furloughed any workers due to COVID-19 by organization type

<table>
<thead>
<tr>
<th>Organization Type</th>
<th>1-4% loss</th>
<th>5-24% loss</th>
<th>25-49% loss</th>
<th>50-74% loss</th>
<th>75-100% loss</th>
<th>No revenue loss</th>
</tr>
</thead>
<tbody>
<tr>
<td>Arts, Culture, Humanities</td>
<td>56.1%</td>
<td>32.8%</td>
<td>20.0%</td>
<td>22.8%</td>
<td>27.0%</td>
<td></td>
</tr>
<tr>
<td>Education</td>
<td>5-24%</td>
<td>25-49%</td>
<td>50-74%</td>
<td>75-100%</td>
<td>1-4%</td>
<td></td>
</tr>
<tr>
<td>Health</td>
<td>25-49%</td>
<td>50-74%</td>
<td>75-100%</td>
<td>1-4%</td>
<td>5-24%</td>
<td></td>
</tr>
<tr>
<td>Human Services</td>
<td>50-74%</td>
<td>75-100%</td>
<td>1-4%</td>
<td>5-24%</td>
<td>25-49%</td>
<td></td>
</tr>
<tr>
<td>Public and Societal Benefit</td>
<td>75-100%</td>
<td>1-4%</td>
<td>5-24%</td>
<td>25-49%</td>
<td>50-74%</td>
<td>20.0%</td>
</tr>
</tbody>
</table>

Resourced Needed

The majority of nonprofits surveyed stated they need additional funding via donations, loans, grants, or in-kind donations. Some explicitly stated that without funding they will close operations or have to suspend operations. Many stated they are in need of personal protective equipment (PPE). With the increased need for various assistance in the community, nonprofits stated they are in need of volunteers or hired staff to assist with food drives and with moving their services online.

Technology frequently came up in the survey, such as the need for more computers, tablets, or specific softwares such as docu-sign and Office 365 so that organizations can effectively offer their services virtually. These technologies would also assist staff and volunteers to do their work. Other technologies requested include printers and scanners.

Various organizations stated they would like rapid-tests in order to test for COVID-19 on-site, for both staff and their communities. A sizable number of organizations stated they need resources for training, such as for virtual conferencing and virtual programming. Others stated mental health resources and human resources are needed for their organizations.