

2022 FIFA MEN'S WORLD CUP QATAR

11/20/2022-
12/18/2022



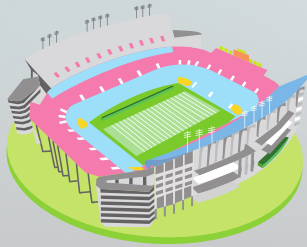
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2022 WORLD CUP BY THE NUMBERS

\$229 BILLION

Cost incurred by Qatar to host 22nd World Cup includes new:



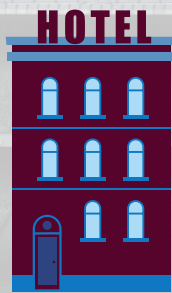
STADIUMS



AIRPORTS



SHOPPING MALLS



HOTELS



HOSPITALS



METRO LINK



3 MILLION
ESTIMATED # OF
TICKETS SOLD



1.2 MILLION
EXPECTED VISITORS TO
QATAR



\$17 BILLION
ESTIMATED INCREASED
REVENUE FOR QATAR FOR
HOSTING WORLD CUP



64
OF
MATCHES

SOCCER FANS IN THE USA

Morning Consult Survey of 2,208 U.S. adults

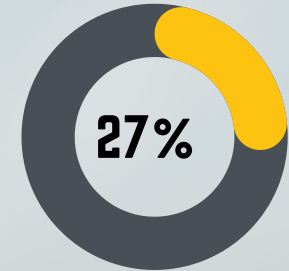


32%

**US ADULTS IDENTIFY
AS SOCCER FANS**



**54% OF SOCCER FANS
ARE UNDER AGE 45**

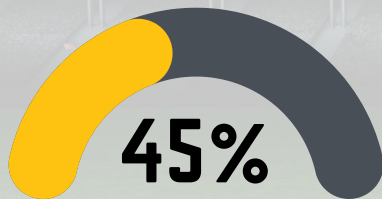


27%

**SOCCER FANS IN US THAT
IDENTIFY AS HISPANIC**

Altman Solon Consultancy Firm Survey, 2022

Survey of over 17,000 respondents in 17 countries (excludes Qatar)



45%

**U.S. MONTHLY SPORTS VIEWERS THAT WILL WATCH THE
WORLD CUP**

**EXPECTED GLOBAL VIEWERSHIP OF UP TO 5
BILLION PEOPLE, SURPASSING 2018'S 3.6
BILLION VIEWERS.**

**WORLD CUP 2026 WILL BE HOSTED BY
CANADA, USA AND MEXICO. THE NUMBER OF
TEAMS PARTICIPATING WILL INCREASE TO 48.**

Countries with highest level
of interest in World Cup are:



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TEAMS

GROUP A

QATAR
ECUADOR
SENEGAL
NETHERLANDS

GROUP B

ENGLAND
IRAN
USA
WALES

GROUP C

ARGENTINA
SAUDI ARABIA
MEXICO
POLAND

GROUP D

FRANCE
AUSTRALIA
DENMARK
TUNISIA



GROUP E

SPAIN
COSTA RICA
GERMANY
JAPAN

GROUP F

BELGIUM
CANADA
MOROCCO
CROATIA

GROUP G

BRAZIL
SERBIA
SWITZERLAND
CAMEROON

GROUP H

PORTUGAL
GHANA
URUGUAY
SOUTH KOREA

Who Are Major World Cup Winners?



Source: FIFA World Cup, <www.fifa.com/tournaments/mens/worldcup>.



DID YOU KNOW?

WE ALSO DO RESEARCH STUDIES ON THE FOLLOWING TOPICS:

Economic Development

Fort Myers Community
Economic Development
Strategy (2021)

Small Business Big Impact
(2020)

Performance Management, Evaluation and Surveys

Resilient 305: The Miami
Building Prosperity Collaborative
(2022)

Annual Hurricane Preparedness
and Mitigation Poll (2006-
Ongoing)

Housing Affordability

Broward County Affordable
Housing Needs Assessment
(2022)

Habitat for Humanity: Impact
of Homeownership Study
(2022)

Applied Economics and Demographics

State of Black Broward (2022)

State of Hispanic & Immigrant
Broward (2022)

Status of Women in
Miami-Dade County
(2016-Ongoing)

FOR MORE INFORMATION, PLEASE VISIT OUR WEBSITE:
[METROPOLITAN.FIU.EDU](https://metropolitan.fiu.edu)



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