2022 FIFA MEN’S WORLD CUP
QATAR
11/20/2022 - 12/18/2022
2022 World Cup By the Numbers

$229 Billion
Cost incurred by Qatar to host 22nd World Cup includes new:

- Stadiums
- Airports
- Shopping Malls
- Hotels
- Hospitals
- Metro Link

3 Million
Estimated # of tickets sold

1.2 Million
Expected visitors to Qatar

$17 Billion
Estimated increased revenue for Qatar for hosting World Cup

64
# of matches

Source: Forbes, The 2022 FIFA Men's World Cup: By the Numbers
Soccer Fans in the USA

Morning Consult Survey of 2,208 U.S. adults

32% US adults identify as soccer fans
54% of soccer fans are under age 45
27% Soccer fans in US that identify as Hispanic

Altman Solon Consultancy Firm Survey, 2022
Survey of over 17,000 respondents in 17 countries (excludes Qatar)

45% U.S. Monthly sports viewers that will watch the World Cup

Expected global viewership of up to 5 billion people, surpassing 2018’s 3.6 billion viewers.

World Cup 2026 will be hosted by Canada, USA and Mexico. The number of teams participating will increase to 48.

Countries with highest level of interest in World Cup are: Brazil, Argentina, Qatar, Colombia, Mexico.
Teams

Group A
Qatar
Ecuador
Senegal
Netherlands

Group B
England
Iran
USA
Wales

Group C
Argentina
Saudi Arabia
Mexico
Poland

Group D
France
Australia
Denmark
Tunisia

Group E
Spain
Costa Rica
Germany
Japan

Group F
Belgium
Canada
Morocco
Croatia

Group G
Brazil
Serbia
Switzerland
Cameroon

Group H
Portugal
Ghana
Uruguay
South Korea

Source: FIFA World Cup 2022: Groups and Knockout Stages
<table>
<thead>
<tr>
<th>Country</th>
<th>Years</th>
</tr>
</thead>
<tbody>
<tr>
<td>Italy</td>
<td>1934, 1938, 1982, 2006</td>
</tr>
<tr>
<td>Argentina</td>
<td>1978, 1986</td>
</tr>
<tr>
<td>France</td>
<td>1998, 2018</td>
</tr>
<tr>
<td>Uruguay</td>
<td>1930, 1950</td>
</tr>
<tr>
<td>England</td>
<td>1966</td>
</tr>
<tr>
<td>Spain</td>
<td>2010</td>
</tr>
</tbody>
</table>

Did you know?

We also do research studies on the following topics:

Economic Development
- Fort Myers Community Economic Development Strategy (2021)
- Small Business Big Impact (2020)

Performance Management, Evaluation and Surveys
- Resilient 305: The Miami Building Prosperity Collaborative (2022)
- Annual Hurricane Preparedness and Mitigation Poll (2006-Ongoing)

Housing Affordability
- Broward County Affordable Housing Needs Assessment (2022)
- Habitat for Humanity: Impact of Homeownership Study (2022)

Applied Economics and Demographics
- State of Black Broward (2022)
- State of Hispanic & Immigrant Broward (2022)
- Status of Women in Miami-Dade County (2016-Ongoing)

For more information, please visit our website: metropolitan.fiu.edu